



Xumri Group was selected to strategize and implement the Public Relations and Media for the Sister Cities Committee for SFO and Bangalore. This prestigious project will be led by Sujatha Suresh, Founder and President, along with Xumri Resource Team Member, Priyanka Sharma Sindhar. The team is working closely with committee members including James Herlihy, Madhav Mishra, Kumar Malavalli, Sada Chidambarama, Anisya Fritz, Vijay Advani and several other prominent citizens of the Bay Area.

The mission of the Sister City initiative is “to engage individuals and institutions in Bangalore and San Francisco in creating sustainable 21st century cities through an exchange of environmental, economic, cultural and research ideas, expertise and resources.” For more information, go to <http://www.sfbangalore.org/index.php>