

**Dear Friends and Colleagues,**

Many of you probably remember Faith Fancher, an award-winning reporter for KTVU Channel 2 who fought a very public battle against breast cancer. Unfortunately, Faith lost that battle in 2003; but before she died, she set up an organization to help other women who had been diagnosed with this life-threatening disease. She called it "Friends of Faith" and just as I was one of her personal friends when she was alive, I remain a Friend of Faith today.

Faith's mission and ours is to provide support and information to women with breast cancer – especially uninsured, at risk and underserved women. We are excited that former US Secretary of State, Condoleezza Rice, has agreed to be our guest for a Friends of Faith fundraiser on March 29, 2010. "**An Evening with The Honorable Condoleezza Rice**" will attract an eclectic audience of 900+ people. Veteran news personality Belva Davis will interview Dr. Rice, after which we will be able to enjoy a mini recital by Dr. Rice, an accomplished classical pianist, and lyric spinto soprano, Denise Young, who has performed at Carnegie Hall.

"I lost my mother... in 1985 to breast cancer and at that point I did feel like I'd lost part of my anchor. I would urge women -- particularly if you have a risk factor like I do -- to make sure that you're getting the proper screening, and to work out a screening regimen with your doctor," says Dr. Condoleezza Rice.

Attached is a package that includes sponsorship levels. We hope that you see value in this event for your organization and will choose to support us with a sponsorship at a level that is affordable and will add value to your business/organization. Please contact the **Xumri Group**, the fundraising vendor for this event, with any questions. You can reach Aruna Peri at 408-718-5261/ [aruna@xumri.com](mailto:aruna@xumri.com) or Sujatha Suresh at 408-772-2262/ [sujatha@xumri.com](mailto:sujatha@xumri.com).

Please go to [http://www.xumri.com/friends\\_of\\_faith.php](http://www.xumri.com/friends_of_faith.php) for detailed information about the event, purchasing tickets and how you can pay a tribute to a loved one who either lost her battle with breast cancer or is a breast cancer survivor. The evening promises to be an exciting one for an extremely worthy cause. May we count on your support for and presence at this important event?



**Barbara Rodgers**  
**Event Chair, "An Evening with The Honorable Condoleezza Rice"**  
Friends of Faith, Inc. [www.faithfancher.org](http://www.faithfancher.org)

# An Evening with The Honorable Condoleezza Rice

Presented by Friends of Faith, Inc

A Benefit for Uninsured, Underserved and At Risk Women with Breast Cancer

## SPONSORSHIP OPPORTUNITIES

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### TITLE SPONSOR

**\$10,000**

- Full page ad in program booklet
- Co-branding in all online promotions including email blasts, posters, flyers and online SMM promotions
- Corporate logo featured on Event website with a link to Friends of Faith non-profit web site
- Free posting on Event website – 2 ads for 2 months
- Eight VIP tickets to the program and the reception with Dr. Rice

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### PLATINUM SPONSOR

**\$5,000**

- Full page ad in program booklet
- Co-branding in all online promotions including email blasts
- Free posting on Event website – 1 ad for two months
- Corporate logo featured on Event website with a link to the Friends of Faith non-profit web site
- Six VIP tickets to the program and the reception with Dr. Rice

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### GOLD SPONSOR

**\$2,500**

- Half page ad in program booklet
- Free posting in Event website – 1 ad for one month
- Corporate logo featured on Event website with a link to the Friends of Faith non-profit web site
- Four VIP tickets to the program and reception with Dr. Rice

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### SILVER SPONSOR

**\$750**

- Quarter page ad in program booklet
- Corporate logo featured on Event website with a link to the Friends of Faith non-profit web site
- Two VIP tickets to the program and reception with Dr. Rice

# An Evening with The Honorable Condoleezza Rice

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## ADVERTISEMENT OPPORTUNITIES in PROGRAM BOOKLET

(To be distributed to 900+ attendees at the Event)

○ Full Page Ad	4.5" x 7.5"	\$ 300
○ Half Page Ad Horizontal	2.25" x 7.5"	\$ 150
○ Half Page Ad Vertical	4.5" x 3.75"	\$ 150
○ Quarter Page Ad	2.25" wide x 3.75" tall	\$ 75

## PAY A TRIBUTE

Buy any ad above and submit a message and/or photo in honor of someone you love who was either lost to breast cancer or is a breast cancer survivor. These tributes will appear in the program booklet.

**Message:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I/ WE CANNOT ATTEND THE EVENT BUT WOULD LIKE TO MAKE A DONATION TO FRIENDS OF FAITH  
IN THE AMOUNT OF \$\_\_\_\_\_

## IMPORTANT

- All advertisements, logos and photos will be in Black & White.
- Submit high resolution files (nothing off the WEB) in one of the following formats: jpeg, tiff, AI or EPS
- All advertisements and logos need to be submitted via email to [taya@foxgraphics-sf.com](mailto:taya@foxgraphics-sf.com)
- All artwork needs to be submitted by advertising deadline of **March 15th 2010**

For more information or to discuss sponsor levels or program booklet advertising opportunities, please contact :

The Xumri Group

**Aruna Peri** [aruna@xumri.com](mailto:aruna@xumri.com) (408) 718-5261

**Sujatha Suresh** [sujatha@xumri.com](mailto:sujatha@xumri.com) (408) 772-2262

**Please return agreement below and check to:**

**Friends of Faith, Inc.**  
Preservation Park "Raymond House"  
655 13<sup>th</sup> Street, Suite 303, Oakland, CA 94612  
**510.834.4142**

**SPONSOR AGREEMENT**



**Program Booklet Ads** (please specify size and brochure location)

\_\_\_\_\_ **Amount** \_\_\_\_\_



**Sponsorship Level** \_\_\_\_\_ **Amount** \_\_\_\_\_

Enclosed – please make check payable to **Friends of Faith, Inc.**

Tax Exempt ID Number: **94-3307705**

Visa, MC or Amex # \_\_\_\_\_ Exp Date \_\_\_\_\_

**Billing Address** (Please Print): \_\_\_\_\_

\_\_\_\_\_ Zip Code: \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Company** (Please Print) \_\_\_\_\_

**Name(s)** (Please Print) \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email id:** \_\_\_\_\_

**Payment is due in full with sponsorship form.**

**Thank you for your support!**